



## MAHATMA GANDHI UNIVERSITY, KERALA

### Abstract

Bachelor of Tourism and Travel Management (Honours) - 2nd Semester - Modifications to the Learning Domains, Course Outcome Number mapping in the Course Content, Teaching and Learning Approach and Question Paper Pattern for End Semester Evaluation - Academic Council Resolution - Orders issued.

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### ACA 16

No. 3119/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 03.04.2025

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*Read:-* 1. U.O. No. 5797/AC A16/2024/MGU, dated. 27.06.2024

2. Item No: 74/901/ACA 16-2/2025 of the minutes of the Academic Council meeting held on 25.02.2025,

### ORDER

The syllabi of various Under Graduate Programmes coming under the MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the university.

The Expert Committee on Tourism (UG & PG), deliberated on modifying the Learning Domains, Course Outcome mapping in the Course Content, Teaching and Learning Approach and Question Paper Pattern for End Semester Evaluation of the course, **MG2DSCTTM100: Tourism Business Management**, Learning Domains and Question Paper Pattern for End Semester Evaluation of the course, **MG2MDCTTM100: Film Tourism**, in the **Second Semester** of the Bachelor of Tourism and Travel Management (Honours) programme and has submitted recommendations. The Vice Chancellor, on 10.01.2025, has ordered to place these recommendations before the Academic Council for consideration.

The Academic Council meeting, vide paper read as (2) above, has resolved to approve the recommendations of the Expert Committee on Tourism (UG & PG), to modify the Learning Domains, Course Outcome mapping in the Course Content, Teaching and Learning Approach and Question Paper Pattern for End Semester Evaluation of the course, **MG2DSCTTM100: Tourism Business Management**, Learning Domains and Question Paper Pattern for End Semester Evaluation of the course, **MG2MDCTTM100: Film Tourism**, in the **Second Semester** of the Bachelor of Tourism and Travel Management (Honours) programme.

(Recommendations are attached as Annexure.)

Hence, the Learning Domains, Course Outcome Number mapping in the Course Content, Teaching and Learning Approach and Question Paper Pattern for End Semester Evaluation of the said courses in the Second Semester syllabus of **Bachelor of Tourism and Travel Management (Honours)** programme stands modified to this extent.

Orders are issued accordingly.

MANOJ G

ASSISTANT REGISTRAR III  
(ACADEMIC)  
For REGISTRAR

Copy To

1. PS TO VC
2. PA to Registrar/CE
3. JR 2 (ADMIN)/DR 2, AR 3 (ACADEMIC)
4. JR/DR/AR (Exam)
5. Convener, Expert Committee, Tourism (UG & PG)
6. Tabulation, Academic Sections Concerned
7. AC C1/ AC C2 Sections
8. IT Cell 3/OQPM1 Sections
9. PRO/IQAC/Records Sections
10. ACTION TAKEN REPORT
11. Stock File/ File Copy

File No: 901/AC A16-2/2025/ACA 16.

Forwarded / By Order

Section Officer

## **Annexure**

### **Semester 2**

**Course Name : Tourism Buisness Management**

**Course Code : MG2DSCTTM100**

#### **COURSE OUTCOMES (CO)**

| <b>CO No.</b> | <b>Expected Course Outcome</b> | <b>Learning Domains (Modified)</b> | <b>PO No.</b> | <b>Page Number</b> |
|---------------|--------------------------------|------------------------------------|---------------|--------------------|
| 4             | No change                      | An                                 | No change     | 27                 |

#### **COURSE CONTENT**

##### **Content for Classroom Transaction (Units)**

| <b>Module</b> | <b>Units</b> | <b>Course Description</b> | <b>Hrs.</b> | <b>CO No. (Modified)</b> | <b>Page Number</b> |
|---------------|--------------|---------------------------|-------------|--------------------------|--------------------|
| 3             | 3.3          | No change                 | No change   | 3                        | 28                 |

| <b>Teaching and Learning Approach</b> | <b>Classroom Procedure (Mode of transaction)</b> | <b>Page Number</b> |
|---------------------------------------|--|--------------------|
|                                       | Module 4 : Classroom Learning, Case Study        | 29                 |

## **MODE OF ASSESSMENT**

### **END SEMESTER EVALUATION** **(Modified)**

#### **Theory**

| <b>MAX.MARKS: 50 Marks</b> |   | <b>Duration: 1:30 Hrs</b> |                    |
|----------------------------|---|---------------------------|--------------------|
| <b>Type of Questions</b>   | <b>Number of Questions to be answered</b> | <b>Marks</b>              | <b>Page Number</b> |
| Short Answer               | 5 out of 8                                | 5 x 2 = 10                | 30                 |
| Short Essay                | 5 out of 8                                | 5 x 5 = 25                |                    |
| Long Essay                 | 1 out of 3                                | 1 x 15 = 15               |                    |
| <b>Total</b>               |   | <b>50 Marks</b>           |                    |

#### **Practicum**

|  |                    |
|--|--------------------|
| <b>Practicum : 35 Marks</b>  | <b>Page Number</b> |
| <b>Evaluation of Case Study report and Viva Voce (Internal Evaluation)</b> | <b>30</b>          |

**Course Name : Film Tourism**

**Course Code : MG2MDCTTM100**

**COURSE OUTCOMES (CO)**

| CO No. | Expected Course Outcome | Learning Domains (Modified) | PO No.    | Page Number |
|--------|-------------------------|-----------------------------|-----------|-------------|
| 1      | No change               | U                           | No change | 31          |
| 2      | No change               | U                           | No change |             |

**MODE OF ASSESSMENT**

**END SEMESTER EVALUATION**  
**(Modified)**

**Theory**

| MAX.MARKS: 35 Marks |                                    | Duration: 1 Hr  |             |
|---------------------|------------------------------------|-----------------|-------------|
| Type of Questions   | Number of Questions to be answered | Marks           | Page Number |
| Objective Type      | 10                                 | 10 x 1 = 10     | 34          |
| Short Essay         | 2 out of 4                         | 2 x 5 = 10      |             |
| Long Essay          | 1 out of 3                         | 1 x 15 = 15     |             |
| <b>Total</b>        |                                    | <b>35 Marks</b> |             |

**Practicum**

| Practicum : 35 Marks  | Page Number |
|---|-------------|
| Evaluation of Case Study report and Viva Voce (Internal Evaluation) | 34          |